

TEAM AMPLIFICATION

When, Why, and How to Augment Your Dev Team

VINCIT

THE DEV CONUNDRUM



There's no room for compromise. You can't afford to choose between time to market, quality, and scalability.

Hiring the resources you need to accelerate your software development lifecycle and meet the demands of continuous delivery — it's simply not practical.

But what if you could rent this talent, without hiring?

Team Amplification lets you tap into our roster of specialists only when you need them, so you can deepen your bench without deepening your budget.



**Do
More**



**Release
Faster**



**Scale
Simpler**

SKILLS THAT THRILL



01

What We Do

- ◉ Mobile Apps
- ◉ Web Services
- ◉ Data & Analytics
- ◉ SAP Solutions
- ◉ Business Design
- ◉ Service Design
- ◉ User Research
- ◉ User Testing
- ◉ Content & CMS
- ◉ Prototyping
- ◉ UI, UX, & CX
- ◉ Agile Development
- ◉ Cloud Transformations
- ◉ eCommerce & Shopify Plus
- ◉ IoT & Embedded Services
- ◉ Product Info Management
- ◉ Transformation Support
- ◉ CI/CD & DevOps Enablement

02

Our Advantage

- ◉ Deep expertise in < client's vertical >
- ◉ Mastery of 100+ programming languages
- ◉ Experience in mobile, web, & embedded
- ◉ 600+ Engineers, 100+ Designers
- ◉ *Some other benefit*
- ◉ *Some other benefit*

SKILLS THAT THRILL



01

Design



UX / UI

Site Maps
Information Architecture
Wireframes
Clickable Prototypes
UI Design
Accessibility

User Testing

Online Tools
In-Person Testing

02

Engineering



Web & Server

Full Stack
Java Script
TypeScript

Cloud

AWS, Azure, GCP,
Netify, Heroku, Vercel,
Docket, Kubernetes

Commerce, ERP, & PIM

Shopify
SAP
Akeneo

Content

Headless CMS
Sanity, Dato,
Contentful

Mobile

Native iOS
Native Android
React Native

Emerging Technologies

AR, VR, IoT
AI, ML
Recommendation Engines

THE BEST WORK WITH THE BEST.

Success at scale is never an accident.

From startups to enterprises, our track record
of long-lasting relationships speaks for itself.



3 years partnered

7 Software Engineers

1 UI/UX Designer

1 Data Engineer

[Chief's website](#)



6 years partnered

3 Software Engineers

[Logitech's website](#)



4 years partnered

2 Software Engineers

1 UX/UI Designer

[NYT's website](#)



6 years partnered

4 Software Engineers

[Splunk's website](#)



7 years partnered

5 Software Engineers

1 UX/UI Designer

[Tommy's website](#)

TALENT

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Problems to Solve

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as you go.

Our Approach

- This is a place for bullet points.
- They can be single lines
- Or they can be short paragraphs of two to three lines each that describe Vinct's solution
- Depending on the type of resources you intend to deploy
- Or how many you need to show to the client.
- Again, probably a good call not to go below this line :)

MEET YOU R TEA M



Lilith Crane
UI/UX Designer
Role: Strategy & Creative Direction

Kelly will run the discovery workshops, learn about the goals, your business, and customers.



Sydney Carlisle
Sales
Role: Account Management

Sydney is your main point of contact for account-related details. She'll also assist during the ideation process.



Steven Lacey
Software Engineer
Role: Technical Discovery

Cody will be involved during the discovery workshops, and will research the desired features and integrations.



Vernon Doyle
Director of Strategy & Partnerships
Role: Strategy Lead

Vernon will work closely with your team and the Vincit team to guide business strategy and ensure our work exceeds your expectations.



Mikko Salokangas
Head of Development
Role: Technical Lead

Mikko will be involved during research, workshops, and periodically throughout the design phase.



Kim Wexler
Senior Designer
Role: Design Lead

Kim will conduct user testing, analyze findings, and run the prioritization workshop to convert learnings into high-level strategy.

AT YOUR DISPOSAL



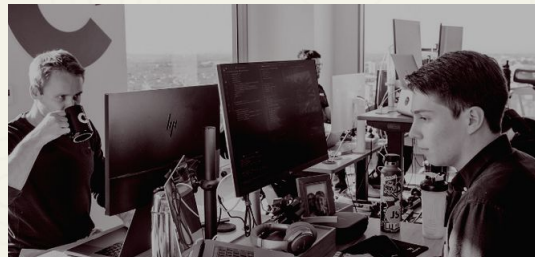
Sales Team

This is your main point of contact for account related details. They'll also assist during the ideation process—challenging ideas, ensuring your goals are being met, and keep the team hyper-focused around the solution.



UX Design Team

Our team of designers will run the discovery workshops, learning about the goals, your business and its customers. They explore different ideas, converting learnings into high level creative strategy and art direction.



Developer Team

Our devs will be involved during the discovery workshops, and will research the desired features and integrations to determine feasibility and the correct approach for implementation.



Here's how we'll make you happy.

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HOW MUCH, & HOW LONG?

Duration

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Role	Hourly Rate	Budget
Lead Dev	\$ 215	\$ 10,750
Designers	\$ 215	\$ 10,750
Development	\$ 215	\$430,000
QA	\$ 215	\$43,000
Account & Project Mgmt	\$ 215	\$21,500
Post-Launch Support	\$ 215	\$43,000
Total		\$559,000

THANK YOU!

Ready to get started? You could say something here about next steps or what action the prospect should take next.



Name of contact 1

Role, Team

email address

phone number



Name of contact 2

Role, Team

email address

phone number

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