

TRACKING AS A SERVICE

# Track every asset. Anywhere.

Real-time asset tracking for visibility at scale. No hardware investment.

[Request a demo](#)
[See the network](#)

- Go live in hours, not months
- Built inside IFCO
- Proven at 400M+ assets

PROOF

## Built inside IFCO. Launched as TRLLN.

TRLLN tracks over **400 million reusable assets across 50+ countries**. With location and status data, our clients save tens of millions each year in losses and delays. TRLLN enables true, scalable transformation for any company managing physical assets at scale.

# 400<sup>M+</sup>

Assets tracked across the IFCO network.

# 50<sup>+</sup>

Countries with active sensors in the field.

# 2.5<sup>B</sup>

Shipments tracked annually, end to end.

THE PROBLEM

# 87%

For 87% of businesses, in-transit freight is invisible.

Shipments move through supply chains with little more than a spreadsheet and a best guess. Without granular, continuous visibility, you can't prevent mishaps from cascading into **meltdowns**.

# 8–15%

Returnable asset losses run 8–15% of pool value.

Assets vanish across partner networks and pool imbalances create delays, while your expenditures sit idle. This inefficiency ripples out into **wasted replacement spend** and diminishing asset utilization.

**01**  
You have no idea what happens to your assets between checkpoints.

**02**  
You can't see where a lapse occurred, so you can't prevent it from happening again.

**03**  
You're always behind the curve, chasing information and working from stale numbers.

THE SOLUTION

## Hardware that couldn't be easier. A mesh network designed for global movement.

TRLLN's robust **tracking software deploys in a day** — no gates, antennas, or readers. Our mesh network tracks **every asset, every minute** of the journey.

**01**  
**Built for scale.**  
Nodes ship off a reel as stickers, ready to be placed on your assets.

**02**  
**Connect.**  
Nodes connect to Super Nodes, forming a resilient mesh network.

**03**  
**Access.**  
See assets everywhere — in our dashboard or piped into your ERP.

THE MESH

## Many nodes. One super node. Constant signal.

Nodes ride on the assets and talk to each other and to a super node — a resilient mesh that keeps reporting wherever your assets travel.



THE OUTCOME

## Value through visibility.

From the boardroom to the warehouse, teams can act as one with a single source of truth.

**01**  
**En-route visibility.**  
Eliminate the blind spots where most problems happen.

**02**  
**Live status.**  
Preserve the cold chain and product quality. Put idle assets to work.

**03**  
**Automated logging.**  
Trade spreadsheet chaos for a reliable data foundation.

**04**  
**Anticipate tomorrow.**  
Forecast demand and solve recurring issues.

THE DIFFERENCE

## Asset tracking, without the asset-tracking project.

**01**  
**Live in hours, maintenance-free.**

Tracking lives on the assets, no engineering project required. Tag your first assets and see them on the dashboard the same day.

**02**  
**Everything included, one annual fee.**

Hardware, connectivity, platform, and support — all in one line item that scales with your asset count.

**03** · Proof  
**Proven at industrial scale.**

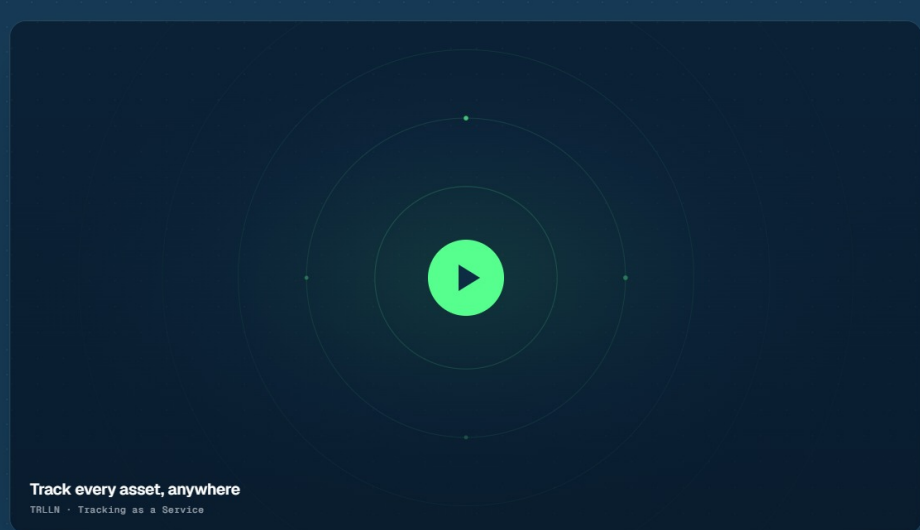
400 million assets, 50+ countries, 2.5 billion shipments a year. Not a pilot. Production.

**04**  
**Keep driving innovation.**

With a clean foundation of tracking data, you'll get more out of your existing systems and be ready for new tools like AI.

VIDEO

## See the network in motion.



USE CASES

## Keeping the world on track.

Tracking technology impacts dozens of sectors — wherever physical assets move through multi-party supply chains.

**WHERE TRLLN WAS FORGED**

# 01

**01** · Retail & Grocery

### Retail & Grocery

The use case where TRLLN was forged. 400 million returnable crates moving between grower, packer, distribution center, store back-room and back again — each one tracked by a single tag on the crate. No gates, no readers, no antennas at any site along the way.

- 01** **Retail & Grocery**  
Returnable crates across grower, DC and store.
- 02** **Automotive**  
Paint containers, battery cells, Jiff manufacturing flows.
- 03** **Cold chain & pharma**  
Temperature-monitored shipments, Compliance built in.
- 04** **Aviation**  
ULD containers, ground support equipment.
- 05** **Public sector & events**  
Civil defense equipment, large-event infrastructure.
- 06** **Third-party logistics**  
Asset pools that move across multiple partners.

**DEMO**

## See it on your assets.

A 30-minute walkthrough, tailored to your industry and the assets you're tracking. No commitment, no slides — just the platform with your scenario.

[Request a demo](#) [Talk to the team](#)